

# NEWS RELEASE



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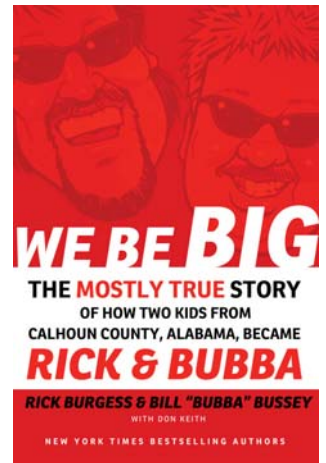
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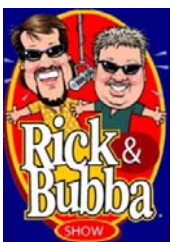
## RICK & BUBBA RELEASE NEW BOOK -- *WE BE BIG*

(Ridgefield, CT - 28 March 2011) Syndicated Solutions, Inc. - (SSI) announced today that its popular radio duo, Rick Burgess and Bill "Bubba" Bussey, hosts of ***THE RICK & BUBBA SHOW***, have authored a new book entitled *We Be BIG – The Mostly True Story of How Two Kids from Calhoun County, Alabama, became Rick & Bubba*. The book has just been released from Thomas Nelson Publishing.

Rick and Bill's previous books have been New York Times and Amazon.com Best-Sellers. They include - *Rick & Bubba's Guide to the Almost Nearly Perfect Marriage*; *Rick & Bubba for President - The Two Sexist Men Alive Take On Washington*; *Rick & Bubba's Expert Guide to God, Country, Family and Anything Else We Can Think Of*; *Rick & Bubba's Big Honkin' Book of Huntin'*; *Rick & Bubba's Big Honkin' Book of Grub*; and *The Rick & Bubba Code*. In *We Be BIG* - the story of Rick and Bubba success, mixed with their trademark humor and unique style is openly shared.



***THE RICK & BUBBA SHOW*** is broadcast live Monday-Saturday 6a-11a ET to over 60+ radio affiliates that include a mix of News/Talk, Country, Sports, CHR, Rock and AC stations as well as via XM Radio Channel 158 and UStream TV. It's also broadcast as a one-hour daily TV show. A Top 10 Morning Show, Rick Burgess & Bill "Bubba" Bussey are bona fide winners everywhere they go, and truly Masters of Morning Drive! Topical, fast-paced and very entertaining, ***THE RICK & BUBBA SHOW*** is radio at its best. Enjoying a proven track record that delivers Revenues, Ratings...Results, Rick & Bubba attract listeners and keep them coming back for more with their unique style, coverage of the timely and the topical, lively debates, top guests, and passionate interaction with their on-air sidekicks, listeners and leading guests. A continuous daily saga, this show is life -- addressing important matters of interest and current events, sharing water cooler stories and opinions, reliving real-life experiences and much, much more. A dominant ratings champion, ***THE RICK & BUBBA SHOW*** enjoys broad appeal with listeners and sponsors alike.



Syndicated Solutions, Inc. - (SSI) is a full-service syndication organization specializing in ad sales, affiliate sales, satellite distribution and programming consulting services of nationally syndicated television and radio properties, formed in February 1999. The firm offers leading talk programming that includes: ***THE RICK & BUBBA SHOW***; Rudy Maxa's World; The Ric Edelman Show; The Fresh Grocer - Tony Tantillo; America's Car Show; The Allen Hunt Show and many other quality radio programs reaching over 800+ affiliates each week plus listeners of Sirius-XM Satellite Radio, UStream TV and Armed Forces Network.